



Planned Furniture Promotions, Inc. (PFP) TESTIMONIAL

This is a transcription of an audio testimonial. The question posed to PFP clients is: If another retailer called you to ask about what Planned Furniture Promotions did to assist you, what would you say?

Frank McShane, RoomStore, Austin, Texas

“My name is Frank McShane, and my first interaction with Planned Furniture Promotions was in 2012 when they liquidated the store that I was at which was the RoomStore in Austin, Texas. Very successful event, generated a ton of revenue for the owners and met everybody’s expectations as far as timelines and the amount of business that we were supposed to do. Since then I’ve worked with Planned Furniture Promotions for several events as a sales person. Every every event that we work has been has been a success. The number one thing that I could say that stands out to me is the benefit to the owners you know sometimes going out of business can be a challenging time for the employees and the ownership and P.F.P. has been there to transition everybody, original salespeople, the owners the managers, through that difficult process and everybody walks out with a ton of money in their pocket so it’s been a really good experience. I would highly recommend P.F.P. to other retailers, and people that I’ve worked with in the past ,and I have nothing but good things to say about them.”